

New 'Loudoun Is Ready Outdoor Seating Grant' Launches Tomorrow

Online Portal Opens Tomorrow at 10 a.m.

Sent: November 23, 2020



The Loudoun County Board of Supervisors allocated \$250,000 of CARES Act funding to address a growing need in our hospitality industry: offsetting the costs associated with outdoor seating, including tents, heating systems and heating fuel.

The new **Loudoun Is Ready Outdoor Seating Grant** program, which will open at 10 a.m. tomorrow (Tuesday, November 24, 2020) is designed to provide up to \$5,000 in funding to approximately 50 businesses. Applications will be considered on a rolling basis and the application window will close once it becomes apparent that the funds have been awarded.

Businesses that can demonstrate the following are encouraged to apply:

- 1. That they are a for-profit business operating a restaurant, winery, brewery, distillery or tasting room that is located in Loudoun County;
- 2. That they are permitted or approved for outdoor seating, and have incurred costs since March 1, 2020, for a tent, heater and/or ongoing expenses such as heater fuel;
- 3. That they have not received funding for similar expenses from any of the incorporated towns in Loudoun;

Learn more about the fund, sign up for notifications and apply at:

LoudounBusinessFund.org

The grant follows five rounds of the COVID-19 Business Interruption Fund, which disbursed more than \$11.5 million in CARES Act and local funding to the business community, helping support nearly 2,000 Loudoun County businesses.

The timeline for this outdoor seating grant is accelerated, in part, because of the deadline for localities to disburse CARES Act funding by the end of the year, or return it to the federal government.

Businesses will be evaluated on a first-come, first-serve fashion until funds are expended.

In order to market the grant and properly verify applicant information, Loudoun Economic Development will work with Visit Loudoun, as well as Loudoun Building and Development, the Loudoun Fire Marshal, and the incorporated towns.

A guide for established and temporary outdoor dining areas during ongoing physical distancing requirements.

Loudoun County

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Prepared by the Loudoun County Fire Marshal's Office with assistance from the Loudoun County Building Official, the Loudoun County Department of Health, the Loudoun County Department of Health and Loudoun County Economic Development.

For the Fire Marshal's guide on establishing safe outdoor

seating and best practices for your business, please click here.

To learn more about the **Loudoun Is Ready pledge** to consumer health and well-being, to take the pledge for your business, or to see a list of businesses that have already taken the pledge, please visit **LoudounIsReady.com**

Coronavirus - We're in it together, we'll get through it together - Tony

Be safe!

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